24th Annual World Congress of the WSCTS
6 - 10 September 2014
Geneva / Switzerland

Sponsorship Prospectus

Welcome to the World Society of Cardiothoracic Surgeons (WSCTS)

IMPORTANT DATES AND DEADLINES:

Online Registration and Abstract Submission opening:
17 January 2014

Abstract Submission Deadline:
30 April 2014

Early Pre-registration Deadline:
28 May 2014

Scan the code for more information.
WSCTS 2014 PRESIDENT

Prof. Afksendiyos Kalangos MD PhD
Congress Chairman
Chairman of the Clinic - Director of the Cardiovascular Centre
Geneva University Hospital (HUG)

ABOUT WSCTS

The World Society of Cardio-Thoracic Surgeons was established in 1990.

The founding concept of the Society was the need to have a truly international forum for the exchange of ideas and progress in clinical care and research, without geographical bias. Serving that concept, subsequent Meetings were held in different parts of the globe.

ANNUAL WSCTS MEETING

Each year, the Steering Committee and Chancellor select a venue for the Annual Meeting, three years in advance. Consideration in this selection is given to the geographical area, with as yet unrepresented countries favored, and essential to the selection is a local Chairman who carries an international reputation and who is capable of organizing a Congress worthy of the Society. The Chairman of the last years Congress assumes the role of President for the ensuing year, and is President for the subsequent Meeting. At the conclusion of the Annual Meeting the Chancellor of the Society confers upon the Chairman of the Meeting the next years Presidency.
THE CONGRESS VENUE (CICG) & GENEVA

About Geneva

In a country of spectacular natural beauty, Geneva is one of Switzerland’s most beautiful cities. Set on the banks of Lake Léman between the Alps and the Jura mountains in the Southwest corner of Switzerland, Geneva enjoys a temperate climate and breath taking scenery, with Alpine lakes, snow-capped mountains, lush forests and enchanting countryside.

As host city of many International Organizations, Geneva has a long tradition of humanism and communication as well as an established reputation as a centre for arts and culture. The city has over 30 museums, as well as many art galleries, theatres and an opera house. Fashionable hotels, chic restaurants and elegant shops jostle for position along the flower-decked lakefront that encircles the famous “Jet d’Eau” Fountain. The fountain shoots 500 litres of water per second to a height of 140 meters above the Lake Geneva. The “Jet d’Eau” has come to symbolize Geneva around the world and traditionally signals the coming of spring each year.

Congress Venue

The 2014 WSCTS Annual Meeting will take place at the International Conference Centre Geneva (CICG) conveniently located near the United Nations and only 10 minutes from City Centre.

International Conference Centre Geneva (CICG)

Rue de Varembé 17 – CP 13
CH-1211 Geneva 20
Switzerland
Phone: +41 (0)22 791 91 11
Fax: +41 (0)22 791 90 64
Internet: www.cicg.ch

CONTACTS

Organising Secretariat

WSCTS 2014
C/o MCI Suisse SA
Rue de Lyon 75
P.O. Box 502
1211 Geneva 13
Switzerland

Website: www.wscts2014.ch

Exhibition & Sponsoring Queries:
Tel.: +41 22 33 99 639
Fax: +41 22 33 99 601
Email: Helene.barr@mci-group.com

Registration & Accommodation Queries:
Tel.: +41 22 33 99 588
Fax: +41 22 33 99 631
Email: wscts2014.reg@mci-group.com
WSCTS FACTS 2013

Top Ten Countries – 2013
Belgium ● Brazil ● Bulgaria ● Czech Republic ● Hungary ● India ● Italy ● Japan ● Korea ● Turkey

WSCTS SPONSORS
INVESTMENT OPPORTUNITIES
You can contribute in a variety of ways:

- Purchase exhibition space
- Sponsor any of the various sponsorship items outlined in this prospectus
- Sponsor a company symposium

The various sponsorship options are listed in the following pages in which you can select different elements up to the amount of the financial support you can afford.

* All prices quoted in this Prospectus are in Swiss Francs (CHF) and are exclusive of Swiss VAT (8%). Any applicable VAT will be indicated on invoices.

The application form enclosed at the end of this document should be duly completed, signed and returned in order to confirm your participation at WSCTS 2014.

All prices and information found in this Prospectus are correct at time of printing – subject to change.

SPONSORSHIP LEVELS
Sponsorship recognition level is calculated based on the total amount of your company’s investment in WSCTS 2014 (includes exhibition space and sponsorship opportunities as listed herein). Depending on your total level of investment in WSCTS 2014, your company’s support will be acknowledged and recognised on the congress website www.wscts2014.ch at the following different levels:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Involvement over CHF 30’000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of complimentary delegate registrations</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Number of invitation to the official congress dinner</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Acknowledgement as a sponsor in session rooms before and after all sessions</td>
<td>✔</td>
<td>✔</td>
<td>-</td>
</tr>
<tr>
<td>Company logo in the preliminary and final programme</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logo on the congress website with link to company website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logo on signboard display in the congress centre</td>
<td>✔</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
EXHIBITION

The Exhibition is an integral part of the WSCTS 2014 Meeting. As an exhibitor, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field. The floor plan is designed to maximize the exhibitor’s exposure to the delegates. Exhibitor’s profiles will be listed in Final Programme

To book space, simply complete and return the “Exhibition Application Form and Contract” at the end of this Prospectus.

Table Top

<table>
<thead>
<tr>
<th>Space only includes</th>
<th>1,600 CHF*</th>
</tr>
</thead>
<tbody>
<tr>
<td>3sqm floor space</td>
<td></td>
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<tr>
<td>1 table, 2 chairs and 1 wastebin</td>
<td></td>
</tr>
<tr>
<td>Exhibitor company profile in the WSCTS 2014 Final Programme</td>
<td></td>
</tr>
<tr>
<td>2 Exhibitor Badges</td>
<td></td>
</tr>
<tr>
<td>Access to Coffee Breaks (served in Exhibition Area) and Welcome Reception</td>
<td></td>
</tr>
</tbody>
</table>

Space only

Minimum space is 9sqm

<table>
<thead>
<tr>
<th>Space only includes</th>
<th>650 CHF* per sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw Exhibition Space</td>
<td></td>
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<tr>
<td>Exhibitor company profile in the WSCTS 2014 Final Programme</td>
<td></td>
</tr>
<tr>
<td>2 Exhibitor badges per 9sqm space, 1 additional badge for each additional 3sqm booked</td>
<td></td>
</tr>
<tr>
<td>Access to Coffee Breaks (served in Exhibition Area), and Welcome Reception</td>
<td></td>
</tr>
</tbody>
</table>

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the Organisers for approval before 1st July, 2014.

Shell Scheme

Minimum space 6sqm

<table>
<thead>
<tr>
<th>Scheme package includes</th>
<th>800 CHF* per sqm</th>
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</thead>
<tbody>
<tr>
<td>Exhibition space</td>
<td></td>
</tr>
<tr>
<td>Shell Scheme structure</td>
<td></td>
</tr>
<tr>
<td>Lighting (1 spot per 2sqm space)</td>
<td></td>
</tr>
<tr>
<td>Electrical supply</td>
<td></td>
</tr>
<tr>
<td>Carpentry (existing carpet in venue)</td>
<td></td>
</tr>
<tr>
<td>1 table and 2 chairs per each 6sqm space</td>
<td></td>
</tr>
<tr>
<td>Fascia board for company name</td>
<td></td>
</tr>
<tr>
<td>Exhibitor company profile in the final programme</td>
<td></td>
</tr>
<tr>
<td>2 Exhibitor badges per 6sqm space, 1 additional badge for each additional 3 sqm booked</td>
<td></td>
</tr>
<tr>
<td>Access to Coffee Breaks (served in Exhibition Area), and Welcome Reception</td>
<td></td>
</tr>
</tbody>
</table>

1: Prices include a one-time cleaning before exhibit open. To book daily cleaning, this will need to be ordered via Technical Manual

* Prices excl. Swiss VAT
**BOOTH ALLOCATION**

The official floor plan will be provided in early 2014. Any booths booked before this date, will be allocated by the organiser, in order of receipt of booking forms. The organisers reserve the right to change the location, importance and layout of the surfaces confirmed to the exhibitor if deemed necessary. Confirmed booths may also be released without prior notification in the case of outstanding, unpaid invoices.

**PAYMENT AND CANCELLATION CONDITIONS**

Payments can be made:

**By Bank Transfer:**
- **Bank:** UBS SA – 1211 Geneva 2 – Switzerland
- **Company:** MCI Suisse SA for WSCTS 2014
- **Account Num:** 240-369393.00U
- **SWIFT:** UBSWCHZH80A
- **IBAN:** CH94 0024 0240 3693 9300 U

**By Credit Card:**
- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card authorisation Form from MCI Suisse SA: helene.barr@mci-group.com
- Payment will only be settled in Swiss Francs (CHF) – please note that an additional credit card charge of 4% will be added to the authorisation form.

Cancellation and changes to your original booking must be made in writing to MCI.

**FOR CANCELLATION MADE**

From confirmation date/receipt of signed contract to 1 February 2014
- **30%** of the total cost of each item will be retained

From 2 February 2014 – 16 May 2014
- **75%** of the total cost of each item will be retained

From 17 May 2014
- **100%** of the total cost of each item will be retained

**EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and representative person – it is required to wear this badge for the duration of the exhibition opening hours. Complimentary access badges are included according to the size of space booked (see details in each option). These badges can be picked up onsite at the registration desk. For additional badges for exhibitors, these can be purchased for 150 CHF – please contact our registration department at wscts2014.reg@mci-group.com.

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**Tentative Floor Plan – subject to change.**
Satellite Symposia

This highly visible and highly impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical professions on the topics most relevant to your corporate objectives. The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposia session.

This opportunity includes:

- Room in meeting venue
- Existing audio–visual facilities, existing staging and lighting
- Access to speakers preview room
- Poster display outside of the Congress room
- Room Attendant
- Use of WSCTS 2014 Congress logo for advertising
- Details of the symposium in the WSCTS 2014 Final Programme and on the WSCTS 2014 website
- Acknowledgement in the WSCTS 2014 Final Programme
- Acknowledgement on the WSCTS 2014 Website
- Complementary invitation/insert in delegate bags (prior approval from Organisers required)
- One time mailing sent several weeks prior to event by Organisers listing all symposia programmes

<table>
<thead>
<tr>
<th>90min Symposium:</th>
<th>60min Symposium:</th>
<th>45min Symposium:</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHF 20,000*</td>
<td>CHF 17,000*</td>
<td>CHF 15,000*</td>
</tr>
</tbody>
</table>

Symposia sponsors are responsible for all travel and hotel accommodations for their speakers as well as for registering their speakers to the Congress.

Companies are allowed to distribute flyers and other documents only during their Symposium. Documents may also be distributed on site but only within the limits of an exhibition stand if the company has booked one. It is strictly forbidden to distribute handouts at any other areas without prior written approval from Organisers.

Companies are allowed to advertise their Satellite Symposium in the venue by displaying freestanding posters in front of the doors outside the allotted symposium room. Posters must be provided by the sponsoring company and may be set up no more than 1 hour prior to the scheduled start of the Symposium. It is strictly forbidden to advertise at any other area unless booked at extra cost and confirmed in writing by the Organiser.

The full, official Symposium & Exhibition Guidelines will be issued in April/May 2014.

To book a satellite symposium, simply complete and return the “Symposium Application Form and Contract” at the end of this Prospectus.

* Prices excl. Swiss VAT
**OTHER SPONSORSHIP OPPORTUNITIES**

### A. GET A HEAD START

**WSCTS 2014 Congress Application for Mobile Devices**

**CHF 11,000***

*Put your brand in the palm of the delegate’s hand!*

Don’t miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during WSCTS 2014. This service allows the attendees to create their own congress schedule and plan which exhibitors they want to see.

**This opportunity includes:**
- Congress programme available to download from the WSCTS 2014 website
- One on-site desk where the delegate can download the congress programme to their mobile device
- Company logo on the welcome page of the application
- Acknowledgement in the WSCTS 2014 final programme (minimum 4’500 printed copies)
- Acknowledgement on the WSCTS 2014 website (6-8,000 visits per month from Jan - April)

**Online Itinerary Planner**

**CHF 20,000***

*Help the delegate to plan their learning journey!*

With hundreds of sessions to choose from at WSCTS 2014 every delegates will want to carefully plan their day. The online itinerary planner is a valuable tool that allows the individual to deep-search all the sessions by topic, day, presenter, and/or stream and organise their personal itinerary per day. By aligning your brand with this opportunity you will help the delegates to find the sessions that are most important to them and build an itinerary that makes the best use of their time.

**This opportunity includes:**
- Prominent display of sponsor logo on the portal page and within the itinerary building tool
- Acknowledgement in the WSCTS 2014 final programme (minimum 4’500 printed copies)
- Acknowledgement on the WSCTS 2014 website (6-8,000 visits per month from Jan - April)

**Email Reminders**

**CHF 3,000* per email**

Driver e-mails and reminder e-mails will be sent out to promote attendance to WSCTS 2014. Driver e-mails can be sent via MCI to WSCTS’s extensive database of contacts. Reminder e-mails can be sent to all WSCTS 2014 registered attendees at a requested date. These are the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – not email lists can be provided to sponsors.

**This opportunity includes:** One email / one reminder: up to 50 words of text, a tower banner down the side of the email that includes your company logo and a link to your website.

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* Prices excl. Swiss VAT
Website Advertising Opportunities

Associating your brand with the WSCTS 2014 website is one of the most cost effective ways of increasing brand awareness and footfall to your stand and/or symposium in advance of the event. You also benefit from a prolonged exposure because website advertisements remain active for 03 months after the event. Attendees will visit the website regularly to register their attendance at the event, plan their visit and read the latest news.

Home Page with Company Logo & Link – CHF 2,000*
Registration Page with Company Logo & Link – CHF 2,500*

This opportunity includes: Your company logo and a link to a website of your choice.

B. CREATE THE PERFECT FIRST IMPRESSION

Congress Bag (supplied by Organisers) CHF 24,000 *

What is the very first item the delegate receives upon arrival at WSCTS 2014?

From the very first minute capture the delegate’s attention by sponsoring the official congress bag. Provide the delegate with convenience and your company with excellent visibility. This is an exclusive opportunity and ensures your brand will reach all delegate attendees.

This opportunity includes:
- 1 corporate logo on the outside cover of the congress bag in addition to the WSCTS logo
- Acknowledgment in the official WSCTS 2014 Final Programme
- Acknowledgment on the official WSCTS 2014 website

Lanyards (supplied by Organisers) CHF 9,900*

The lanyards are given to each delegate in order to carry their badges. Delegates are requested to wear the lanyards. This is an exclusive opportunity and ensures your brand will reach all delegate attendees.

This opportunity includes:
- Corporate logo on the lanyard along with the WSCTS 2014 Logo
- Acknowledgment in the official WSCTS 2014 Final Programme
- Acknowledgment on the official WSCTS 2014 website

* Prices excl. Swiss VAT
Abstracts USB Sticks (supplied by Organisers) 

CHF 15,000*

At WSCTS 2014, all congress proceedings will be placed on the more environmentally friendly USB stick. Given to every attendees at the registration desk, the USB stick includes all congress abstracts. It is a valuable reference tool for the delegate whilst at the congress as well as an item that can be re-used for many years after. This is an exclusive opportunity and ensures your brand will reach all delegate attendees

This opportunity includes:

- Co-branding of USB stick – WSCTS 2014 logo with sponsor logo
- Acknowledgement in the official WSCTS 2014 Final Programme
- Acknowledgement on the official WSCTS 2014 website

Final Programme Advertising Opportunities from CHF 2,500*

The Final Programme for WSCTS 2014 in Geneva will be distributed to all delegates on-site, inside the official WSCTS delegate bag. The programme contains the final scientific programme, the social programme, exhibition and all information about the congress. It is used daily by delegates to help plan their day and for some makes the perfect reference tool after the meeting is over.

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>CHF 4,500*</td>
</tr>
<tr>
<td>Outside back cover</td>
<td>CHF 5,900*</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>CHF 3,900*</td>
</tr>
<tr>
<td>Inside page</td>
<td>CHF 2,500*</td>
</tr>
</tbody>
</table>

These opportunities include:

- Full colour advertisement page within the Final Programme (artwork to be supplied by sponsor)

Final Programme Bookmark Price Available Upon Request

The bookmark is a fun and different way of advertising in the Final Programme. Each Programme will contain a bookmark with your company logo and some information on the WSCTS 2014. After the Congress is over, people re-use the bookmarks, prolonging your company’s visibility.

This opportunity includes:

- Sponsor acknowledgement on the bookmark inserted in all Congress Final Programmes
- Acknowledgement in the WSCTS 2014 Final Programme
- Acknowledgement on the WSCTS 2014 Website(6-8,000 visits per month from Jan - April)

* Prices excl. Swiss VAT
Poster Boards / Poster Area

CHF 10,000*

With over 300 posters anticipated during the event, delegates are sure to explore the poster area. By taking this opportunity, your company brand will be on each poster board. This is a great opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.

This opportunity includes:

- Corporate logo on all poster boards that will feature accepted abstracts
- Acknowledgment in the official WSCTS 2014 Final Programme
- Acknowledgment on the official WSCTS 2014 Website (6-8,000 visits per month from Jan - April)

C. Maximum Floor Impact

Wi-Fi Access

CHF 7’000*

Highly targeted interactive advertising opportunity

Thousands of industry professionals access the internet wirelessly during meetings and events, and the sponsor of Wireless Access will have the opportunity to engage with those professionals every time they do so. Ensure delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:

- Sponsor’s logo on the Wi-Fi welcome page
- Acknowledgement in the WSCTS 2014 Final Programme
- Acknowledgement on the WSCTS 2014 Website

* Prices excl. Swiss VAT

Congress Bags Inserts

CHF 3,000* per insert

Communicate with all congress participants by including your flyer in all congress bags

This opportunity includes:

- Inclusion of the company’s flyer in the congress bags handed out to all participants (A4 or A5, double-sided)
- Acknowledgement in the WSCTS 2014 Final Programme
- Acknowledgement on the WSCTS 2014 Website

* Prices excl. Swiss VAT
AWARDS

Travel Grants

CHF 2,000* min

Selected surgeons from developing nations will travel to Geneva for the Meeting. Show your support for continuing education by supporting this unique opportunity!

Your company name and logo will be highlighted in the congress programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

This opportunity includes:

- List of surgeon(s) benefiting from your support listed in the WSCTS 2014 Final Programme
- Award sponsors listed and acknowledged on specific signage
- Acknowledgement in the WSCTS 2014 Final Programme
- Acknowledgement on the WSCTS 2014 Website

* Prices excl. Swiss VAT
RESERVATION
In order to be valid, your reservation must be completed on the appropriate APPLICATION FORM here enclosed and sent to MCI Suisse SA, who will return you with an invoice. For all forms received before 2 February 2014, an invoice will be issued for a 50% deposit – to be paid within 30 days of receipt.

The signature on the form/contract reservation constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 16 May 2014 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid.

Booth allocations will be attributed in reservation order of arrival taking into account the level of WSCTS Corporate Sponsorship and are subject to the full payment and the agreement of MCI Suisse SA and the Organizing Committee. Exhibitors will be requested to make choices, but neither WSCTS nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA’s written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Swiss Authorities and its official Fire & Safety Services. However, MCI Suisse reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL
A Technical Manual will be sent to every registered exhibitor and sponsor early April/May 2014. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations.

The Organisers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the Organisers will be final and binding.

ENTRY TO THE EXHIBITION
Access to the exhibition will only be possible to registered congress participants or exhibition participants.

INSURANCE
The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

FORCE MAJEURE
In the event of force majeur, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS
MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
C/o Hélène Barr
75 rue de Lyon
CH-1211 Geneva 13
Switzerland

Fax : +41 22 33 99 601
E-Mail : helene.barr@mci-group.com
EXHIBITION APPLICATION FORM AND CONTRACT

PLEASE COMPLETE AND SEND TO:
MCI Suisse SA – C/o Hélène Barr – 75 rue de Lyon
CH-1211 Geneva 13 – Switzerland
Fax: +41 22 33 99 601
E-mail: helene.barr@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<table>
<thead>
<tr>
<th>Company:</th>
<th>Company VAT number:</th>
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</thead>
<tbody>
<tr>
<td>Contact name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal Code:</td>
<td>City:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Fax:</td>
</tr>
<tr>
<td>E-Mail:</td>
<td></td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>P.O. number if applicable:</td>
<td>*Swiss VAT 8% is not included</td>
</tr>
</tbody>
</table>

We wish to reserve an exhibiting space:
- TABLE TOP (CHF 1’600*)
- SQUARE METER SPACE ONLY (CHF 650*/sq. meter)
- SHELL SCHEME (CHF 800*/sq. meter)

We require: _____________ sq. meters (minimum purchase for Shell Scheme: 6 sq. meters, Space Only: 9sqm)

Special note:
Please specify if your stand must not be located adjacent to a particular competitor: ____________________________

PAYMENT SCHEDULE
- All payments must be made in Swiss Francs (CHF)
- 50% of the total cost will be invoiced on receipt of the completed order form.
- The final balance is due by 16 May 2014.
- For bookings made after 16 May 2014, the full amount is due at the time of reservation

BY BANK TRANSFER
Bank: UBS SA – 1211 Geneva 2 – Switzerland
Company: MCI Suisse SA for WSCTS 2014
Account Num: 240-369393.00U
SWIFT: UBSWCHZH80A
IBAN: CH94 0024 0240 3693 9300 U

BY CREDIT CARD
Visa, MasterCard and American Express are accepted.
Please request a Credit Card authorisation Form – please note that an additional credit card charge of 4% will be added to the authorisation form.

CANCELLATION POLICY
Cancellation and changes to your original booking must be made in writing to MCI.

FOR CANCELLATION MADE
From confirmation date to 1st February
- 30% of the total cost of each item will be retained
From 2nd February to 16 May 2014
- 75% of the total cost of each item will be retained
From 17 May 2014
- 100% of the total cost of each item will be retained

We hereby agree to pay the required 50% deposit in CHF as soon as we receive the corresponding invoice. Final balance of the payment is to be made at the latest by 16 May 2014.

I have read and agree with the WSCTS 2014 terms and conditions as on page 17 of the WSCTS 2014 Sponsorship & Exhibition Prospectus. I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date: 
Signature and company stamp: 

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WSCTS 2014 – 6-10 September 2014 – Geneva, Switzerland
**SATELLITE SYMPOSIUM APPLICATION FORM AND CONTRACT**

**PLEASE COMPLETE AND SEND TO:**
MCI Suisse SA – C/o Hélène Barr – 75 rue de Lyon
CH-1211 Geneva 13 – Switzerland
Fax: +41 22 33 99 601
E-mail: helene.barr@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

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<td>Address:</td>
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<tr>
<td>Postal Code:</td>
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<td>Telephone:</td>
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<td>E-Mail:</td>
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<td>P.O. number if applicable:</td>
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</table>

*Swiss VAT 8% is not included

☐ 90 mins Symposium (CHF 20’000*)

☐ 60 mins Symposium (CHF 17’000)

☐ 45 mins Symposium (CHF 15’000)

**PAYMENT SCHEDULE**
- All payments must be made in Swiss Francs (CHF)
- 50% of the total cost will be invoiced on receipt of the completed order form.
- The final balance is due by 16 May 2014.
- For bookings made after 16 May 2014, the full amount is due at the time of reservation

**BY BANK TRANSFER**
Bank: UBS SA – 1211 Geneva 2 – Switzerland
Company: MCI Suisse SA for WSCTS 2014
Account Num: 240-369393.00U
SWIFT: UBSWCHZH80A
IBAN: CH94 0024 0240 3693 9300 U

**BY CREDIT CARD**
Visa, MasterCard and American Express are accepted. Please request a Credit Card authorisation Form. Payment will only be settled in Swiss Francs (CHF) – please note that an additional credit card charge of 4% will be added to the authorisation form.

**CANCELLATION POLICY**
Cancellation and changes to your original booking must be made in writing to MCI.

**FOR CANCELLATION MADE**
From confirmation date to 1st February 2014
- 30% of the total cost of each item will be retained
From 2nd February to 16 May 2014
- 75% of the total cost of each item will be retained
From 17 May 2014
- 100% of the total cost of each item will be retained

We hereby agree to pay the required 50% deposit in CHF as soon as we receive the corresponding invoice. Final balance of the payment is to be made at the latest by 16 May 2014.

I have read and agree with the WSCTS 2014 terms and conditions as on page 17 of the WSCTS 2014 Sponsorship & Exhibition Prospectus. I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date: Signature and company stamp:
### Sponsorship Application Form and Contract

**Please complete and send to:**
MCI Suisse SA – C/o Hélène Barr – 75 rue de Lyon
CH-1211 Geneva 13 – Switzerland
Fax: +41 22 33 99 601
E-mail: helene.barr@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<table>
<thead>
<tr>
<th>Company</th>
<th>Company VAT number</th>
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<tbody>
<tr>
<td>Contact name:</td>
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<td>Address:</td>
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<td>Postal Code:</td>
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</table>

#### A. Get a Head Start (exclusives)
- Mobile App – CHF 11,000*
- Online Itinerary Planner – CHF 20,000*
- Email Drivers – CHF 3,000* per email
- Website Advertising – CHF 2'000*

#### B. Create the Perfect First Impression
- Congress bags (Supplied by Organisers) – CHF 24,000*
- Lanyards – CHF 9,900*
- Abstracts on memory sticks – CHF 15,000*
- Advertising in the final programme
  - Inside front cover – CHF 4,500*
  - Outside back cover – CHF 5,900*
  - Inside back cover – CHF 3,900*
  - Inside page – CHF 2,500*

#### C. Maximum Floor Impact (exclusives)
- Wi-Fi – CHF 7,000*
- Congress Bag Inserts – CHF 3,000* per insert
- Final Programme Bookmark – Price Upon Request
- Poster Boards Area – CHF 10,000*

#### Payment Schedule
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**Cancellation Policy**

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**For Cancellation Made**
- From confirmation date to 1st February 2014
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- From 2nd February to 16 May 2014
  - 75% of the total cost of each item will be retained
- From 17 May 2014
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